

NARFO & Schwartzhog

“Win a Hunt in Germany” Competition

Promotion Details

- **Buy Schwartzhog, enter online with your till-slip Code.** No entry fee. **SA residents 18+** only.
- **Dates:** 1 Mar–31 May 2026. Draw 7 Jun 2026. Hunt 26–31 Jul 2026. **Visa proof by 21 Jun 2026** or prize forfeited.
- **Prizes:** 2× Germany hunting trips (est. value R300,000 each) for winner + non-hunting companion. **Visas, insurance & personal costs excluded.**
- **Random draw under independent oversight.** Records kept 3 years.
- **Bonus entry:** extra Code **or** photo of you enjoying Schwartzhog responsibly (no one under 25 depicted drinking).
- **Not for persons under 18. Enjoy responsibly.**

Official Rules & Entry Criteria (South Africa)

Promoter: Flair Beverages (Pty) Ltd,

Competition Administrator: NARFO - National Association of Responsible Firearm Owners (“NARFO”), info@narfo.co.za

Prize Sponsor/Outfitter: Schwartzhog — a premium German hunting-inspired herbal liqueur from the historic Hardenberg distillery.

Participating Partners/Retailers include OK Liquor, Takealot, and any other outlets where Schwartzhog is available during the competition period.

- **Entries Open:** 1 March 2026
- **Entries Close:** 31 May 2026 at 23:59
- **Winners Announced:** 7 June 2026
- **Hunt Dates:** 26–31 July 2026
- **Visa Application Proof Deadline:** 21 June 2026

2. Eligibility

- 2.1 Open to natural persons who are **South African residents aged 18 or older**, holding a **valid passport** (minimum **6-month** validity from **31 July 2026**).
- 2.2 **Hunters only**. Entrants must be eligible to lawfully hunt in Germany. The Promoter may require **proof of a current hunting licence/permit, membership of a recognised hunting association, prior hunting competency, and/or hunting insurance** where applicable.
- 2.3 Excluded: directors, members, employees, agents, or consultants of the Promoter, Administrator, Prize Sponsor/Outfitter, retailers, their advertising/PR agencies, and **immediate family/household members**.
- 2.4 Entrants must be eligible to travel to the EU on the hunt dates. **Proof of Schengen visa application or valid visa is required by 21 June 2026**.

3. How to Enter (Purchase-Based; No Entry Fee)

- 3.1 **Buy** any Schwartzhog bottle from a participating retailer during the entry period.
- 3.2 Your **till slip/receipt** will display a **unique single-use coupon/code** ("Code").
- 3.3 Visit the Competition page (<https://portal.narfo.co.za/competition-entry> or scan the QR in store), complete the entry form (name, email, mobile, ID number), and **capture your Code** to submit your entry. **Standard data rates** apply; there is **no separate entry fee**.
- 3.4 **Proof of purchase**: The Promoter may request the **original receipt/till slip**. **Invalid, unreadable, altered, or previously redeemed Codes** will be rejected.
- 3.5 **Fraud & abuse**: Any attempt to fabricate Codes, mass-generate entries, or bypass system limits will result in **immediate disqualification** and possible legal action.

4. Bonus Entry (Optional)

- 4.1 After a valid Code entry, you may submit **multiple bonus entries** by either:
- (a) entering an **additional unique purchase Code**; or
 - (b) **uploading a photo** of yourself enjoying Schwartzhog responsibly.
- 4.2 **UGC (user-generated content) rules**: Photos must be original, safe for public sharing, and may **not** depict **anyone under 18** consuming alcohol. No nudity, illegal, hateful, unsafe, or irresponsible content.
- 4.3 **UGC (user-generated content) licence**: By submitting a photo, you grant the Promoter and Administrator a **non-exclusive, royalty-free, transferable licence** (with right to sublicense to media/agency partners) to use, reproduce, edit, adapt, publish, and communicate the photo for Competition marketing, without further compensation, with credit where reasonably practicable. The Promoter/Administrator may moderate or reject any photo in their sole discretion.
- 4.4 The Promoter may set **reasonable caps** (e.g., **max X entries per person/day** and **Y entries in total**) to protect the integrity of the Competition.

5. Prize & Value

- 5.1 **Two (2) winners** will be selected by **random draw** from all valid entries.
- 5.2 Each winner receives an **all-expenses-paid hunting experience in Germany** for the

winner plus one (1) optional non-hunting companion, estimated value: R300,000 in total, including:

- Return **economy-class flights** from the nearest South African international airport for the winner;
- **Accommodation** (shared by non-hunting companion) and **meals** during the hosted period;
- **In-country transport** (Europe) between designated airports/lodges;
- **Hunting permits/tags**, professional guide/outfitter services;
- **Use of provided firearms** and **mandatory sight-in** before the hunt.

5.3 **Exclusions: Visa fees** (winner & companion), travel document costs, vaccinations/medicals, **travel and medical insurance**, excess baggage, personal expenses, optional excursions, and anything not expressly stated as included.

5.4 **Companion:** May accompany the winner but **may not hunt**. Companion's costs (visa fees and air fair) are excluded and for their own account.

5.5 Prizes are **not transferable, not exchangeable** for cash, and may not be sold or auctioned or transferred. Where required due to events beyond the Promoter's control, the Promoter may **substitute any element with equal or greater value**.

6. Winner Selection, Notification & Verification

6.1 Draws will be conducted **fairly and transparently** by the Administrator under the oversight of an **independent person** (e.g., auditor/attorney/commissioner of oaths).

6.2 Winners will be contacted via **phone, SMS, and/or email** using the details provided. The Promoter/Administrator will make **at least 3 contact attempts over 72 hours**.

6.3 If a winner cannot be reached, fails verification, or **does not provide proof of Schengen visa application/visa by 21 June 2026**, the prize will be **forfeited** and a **new winner drawn**.

6.4 The Promoter/Administrator may require **identity verification, proof of purchase**, and signing of a **prize acceptance** and **indemnity** form before confirming the award.

7. Travel, Compliance & Safety

7.1 Winners must maintain **valid travel/medical insurance** for the trip and comply with all **German/EU laws and outfitter rules**, including firearm safety protocols and local conservation/hunting regulations.

7.2 The Prize Sponsor/Outfitter will provide firearms; personal firearms are **not required/permitted** and may be restricted by local law.

7.3 The Promoter, Administrator, and Prize Sponsor/Outfitter reserve the right to **deny participation in hunting activities** where safety, legal, health, or competency concerns arise (without alternative compensation).

8. Responsible Marketing (Alcohol)

8.1 **Not for persons under 18. Enjoy responsibly.**

8.2 Entries and UGC may not depict or encourage irresponsible or excessive consumption, nor target or feature persons under 18. No depiction of persons **under 18** consuming alcohol in any promotional content.

9. Data Protection (POPIA)

9.1 Personal information is processed by the Promoter (as **responsible party**) and the Administrator and service providers (as **operators**) for **Competition administration, eligibility verification, winner contact**, and legal record-keeping.

9.2 **Marketing is optional.** Entrants may **opt-in** to receive promotional communications from the Promoter, Administrator, and/or Partners. Opt-in is **not** a condition of entry and may be withdrawn at any time via the unsubscribe link or **[privacy email]**.

9.3 Data may be shared with Partners and service providers **only as necessary** to operate the Competition and fulfil the prize, under appropriate contractual safeguards.

9.4 Competition records (including personal data, entries, and draw logs) will be retained for **at least 3 years** in line with the **Consumer Protection Act**.

10. Consumer Protection Act Compliance, Records & Audit

10.1 This is a **promotional competition** in terms of **Section 36 of the Consumer Protection Act, 2008** and applicable regulations.

10.2 The Promoter will retain Competition rules, entry lists, draw procedures, winner confirmations, and oversight attestations for **3 years** and furnish them to the **National Consumer Commission** upon request.

11. Liability & Force Majeure

11.1 To the fullest extent permitted by law, the Promoter, Administrator, Partners, and the Prize Sponsor/Outfitter are **not liable** for any loss, damage, injury, delay, or expense arising from participation, travel, hunting activities, visa refusal, acts of God, strikes, epidemics/pandemics, government restrictions, flight cancellations, or events beyond their reasonable control. Nothing limits liability for **death or personal injury caused by negligence**, or for fraud.

11.2 If events beyond the Promoter's control materially affect the prize or dates, the Promoter may **amend, postpone, or substitute** elements of the prize to a substantially equivalent value.

12. Disqualification & Moderation

12.1 Entries that are **late, illegible, duplicated, fraudulent**, non-compliant with these Rules, or associated with **invalid/forged Codes** will be disqualified.

12.2 The Promoter/Administrator may **moderate, reject, or remove** any UGC at their discretion for legal, safety, or brand-protection reasons.

12.3 Any attempt to **interfere with systems**, automate entries, or bypass limits will result in disqualification and potential legal action.

13. Taxes & Reporting

13.1 Any **tax implications** (if applicable) arising from acceptance of the prize are the responsibility of the winner and/or Prize Sponsor/Outfitter as determined by law. Winners are advised to seek independent tax advice.

14. Fairness of Draw Inputs.

Information collected during entry regarding hunting-association membership, “dedicated hunter” status, or similar profiling questions is used only for analytics, reporting, and/or to tailor future communications (where consented). **It does not form part of the eligibility criteria for the prize, is not considered in the random draw, and will not influence, weight, or otherwise affect any entrant’s chance of winning.** The draw is conducted solely from valid entries, by random selection under independent oversight.

15. General

14.1 The Promoter may **amend these Rules** (without materially diminishing the prize) or extend/shorten dates for regulatory, operational, or safety reasons, with updated rules posted at the Rules URL.

14.2 **Governing law:** Republic of South Africa. Consumers’ statutory rights under the **Consumer Protection Act** remain unaffected.

14.3 Enquiries/complaints: contact the Promoter at the details above; consumers may also approach the **National Consumer Commission**.

User-Generated Content (UGC) Rules

(a) Entrants may submit an original photo of themselves enjoying Schwartzhog responsibly to earn one (1) bonus entry after a valid purchase-code entry.

(b) By submitting UGC, the entrant warrants that: (i) they created the content and own all rights in it; (ii) the content is not AI-generated or materially manipulated to mislead; (iii) all persons depicted consented to the creation and promotional use of the content; (iv) no person under 18 appears in the content and no person under 25 is depicted consuming alcohol; (v) the content does not depict or encourage unlawful, unsafe, hateful, defamatory, or irresponsible behaviour, including irresponsible alcohol consumption.

(c) The Promoter/Administrator may, in their sole discretion, moderate, edit (e.g., crop/resize), reject, or remove any UGC without notice.

(d) The entrant grants the Promoter and its partners a non-exclusive, royalty-free, worldwide, transferable, sub-licensable licence to use, reproduce, adapt, publish, communicate, and display the UGC in any media for Competition administration and promotional purposes, without further compensation, with credit where reasonably practicable. Ownership remains with the entrant.

(e) The Promoter may request the original file (and reasonable verification information) to confirm authenticity and date of capture.

(f) One bonus UGC entry per person (unless otherwise stated). Automated, bulk, or fraudulent submissions are prohibited.

(g) The entrant indemnifies the Promoter/Administrator against third-party claims arising from breach of this clause, to the extent permitted by law.

(h) Personal information associated with UGC is processed in accordance with the Privacy Notice and POPIA. UGC may be removed after the Competition or retained in an archive for audit/legal purposes.

Privacy Notice – “Win a Hunt in Germany” Competition

Responsible Parties:

Flair Beverages (Pty) Ltd (“Promoter”)

NARFO (Pty) Ltd (Competition Administrator) and appointed service providers

Scope: This notice explains how we process personal information for the Schwartzhog “Win a Hunt in Germany” Competition.

1) What we collect

- Identity & contact: full name, email, mobile number, identity number.
- Eligibility: age confirmation (18+), “hunter” verification (e.g., licence/association), passport validity confirmation, visa application proof (winners only).
- Purchase evidence: participating retailer, date/time, unique till-slip code, receipt reference/hash.
- Technical: IP address, device/user-agent, timestamps (for fraud prevention and audit).
- UGC (optional): photo submitted for bonus entry.
- Marketing preference: your opt-in/opt-out choice with timestamp and source.

2) Why we use it (purposes & lawful grounds)

- Run the competition (verify entries, prevent fraud, draw winners, deliver prizes) – performance of a contract / legitimate interests.
- Legal compliance (CPA Section 36 record-keeping for 3 years; age-restricted marketing rules) – legal obligation.
- Safety & eligibility checks (hunter status, passport/visa, insurance) – legitimate interests / legal obligation (travel & outfitter rules).

- Marketing (only if you opt in) – consent.
- Brand safety & moderation of photos – legitimate interests (compliance with alcohol code and platform standards).

3) Who we share with

- Operators/Service Providers: entry platform host, cloud storage (for UGC), email/SMS provider, draw auditor/independent person.
- Prize Sponsor/Outfitter: limited winner details needed to arrange travel, accommodation, permits, and in-country logistics.
- Regulators/Authorities: if required, e.g., National Consumer Commission, border/visa authorities, law enforcement.
We contract all operators under POPIA-compliant terms to protect your data and only process for stated purposes.

4) Cross-border transfers

If your data is shared outside South Africa (e.g., with the German outfitter or cloud services), we use appropriate safeguards (contractual protections). Details are available on request.

5) Retention

- CPA records (entries, draw logs, winner confirmations): 3 years from competition close.
- UGC not used in marketing: retained for the competition period + audits, then deleted or archived.
- Marketing lists: until you unsubscribe or for as long as permitted by law (we maintain a suppression list to honour opt-outs).

6) Your rights

You may access, correct, delete, or object to processing; withdraw marketing consent; and lodge a complaint with the Information Regulator (South Africa).

Contact us first so we can resolve issues quickly.

7) Security

We use administrative, technical, and physical safeguards appropriate to the sensitivity of the data (encrypted transport at minimum, access controls, logging, and vulnerability management). UGC uploads are virus-/malware-scanned where practicable.

8) Children & alcohol

This competition is 18+ only. We do not knowingly collect personal information from minors. UGC must not depict persons under 25 consuming alcohols.

9) Automated decisions

Winner selection is by random draw overseen by an independent person. No profiling for marketing without consent.

10) Contact

- Promoter (Responsible Party): Flair Beverages (Pty) Ltd – [privacy@...] / [tel] / [address].
- Competition Administrator (Operator): NARFO – [privacy@...] / [tel] / [address].
- Information Regulator (South Africa): see the Regulator’s website for current contact details and how to lodge a complaint.

Last updated: [03/02/2026]